



MEdicinal PLAnts in a SUstainable Supply chain.
Experience of land-use practices

NETWORK AND COOPERATION: THE MEPLASUS PROJECT, RESULTS AND LESSONS LEARNED

CASTELMEZZANO (PZ)
5 DECEMBER 2023 | BY INVITATION

MUNICIPAL HALL, CAMPOMAGGIORE (PZ)
6 DECEMBER 2023

On the 5th and 6th of December 2023, CREA-PB - Potenza, UNIBAS, ALSIA, HAO DEMETER - Greece, and the University of Belgrade - Serbia will reveal the progress made in the MEPLASUS project by presenting and sharing the results achieved. The event is set to take place in the municipalities of Castelmezzano and Campomaggiore, areas renowned not only for their scenic beauty but also for their historical significance in socio-economic developments and ethno-botanical research. This research highlights the long-established uses and traditions associated with the medicinal plant sector, characteristic of the Mediterranean region.





PROGRAMME

5 DECEMBER - CASTELMEZZANO (PZ)

- 17.00 | WELCOME - MEPLASUS PARTNERS
- 19.00 | NETWORKING - MEDICINAL PLANT PRODUCERS
- 21.00 | DINNER

6 DECEMBER - CAMPOMAGGIORE (PZ)

- 10.30 | WELCOME - CITTÀ DELL'UTOPIA, CAMPOMAGGIORE
- 11.00 | MEDICINAL PLANTS AND LA CITTÀ DELL'UTOPIA
- 12.30 | APERITIF
- 14.00 | MEPLASUS PROJECT: RESULTS AND LESSONS LEARNED
 - Nicola **Blasi**, Campomaggiore Mayor
 - Emilia **Piemontese** - Agricultural, Food and Forestry Policies manager - Basilicata Region
 - Maria Assunta **D'Oronzio** (CREA-PB) - *Meplusus: results and lessons learned*
 - Eleni **Maloupa** (HAO-DEMETER GRECIA) - *Updates and Future Outlook of the Medicinal Plant Sector in Greece*
 - Alexandra **Dimitrijevic** (UNIVERSITY OF BELGRADE) - *Medicinal Plants: energy efficiencies and environmental sustainability*
 - Monica **Carmosino** (UNIBAS) - *From Medicinal Plants to Pharmaceutical Uses*
 - Domenico **Cerbino** (ALSIA) - *Medicinal Plants: Alsia activities*
 - Teresa **Lettieri** (CREA-PB) - *Meplusus through history, traditions and the economy*
 - Egidio **Salamone** (EVRA) - *Medicinal plants supply chain*
- DISCUSSION
 - Antonio **Bernardo** (Managing Authority Po FESR Basilicata 2014-2020) - *Conclusions*

SCIENTIFIC COMMITTEE

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